

Automotive Industry Insights

It can be a tough road out there when you aren't sure what's around the next bend. At Jabian, we understand the automotive industry from product strategy and pricing to technology and market behavior. Our work has led to process improvements, cost savings, revenue enhancements, and strategic market positioning. The following information is a snapshot of our forward-thinking Automotive Industry Insights whitepaper.



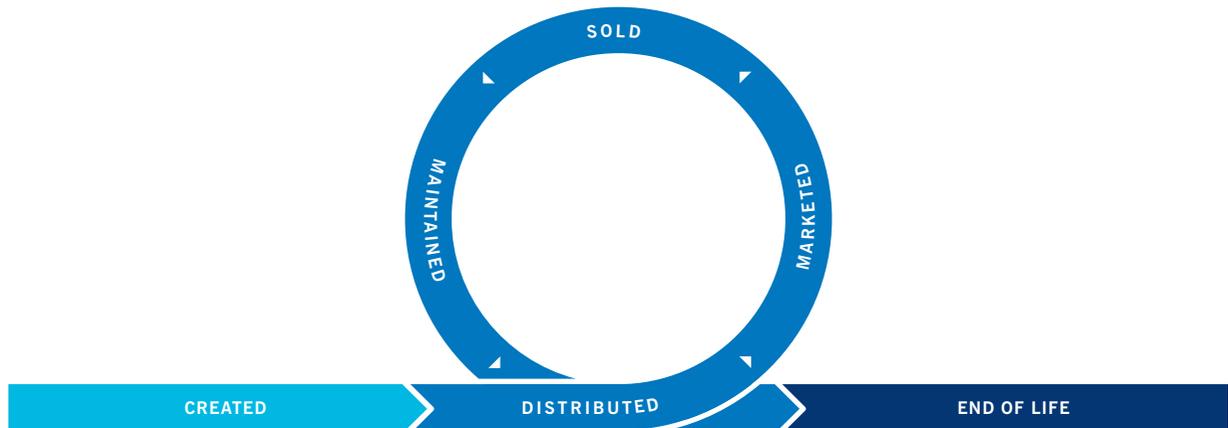
Looking to stay ahead of the curve?

Jabian's Automotive Industry Insights whitepaper dives deep into the automotive industry through analysis of the four key factors influencing the present and future. Whether you're a manufacturer, distributor, supplier, regulator, or investor, this analysis will help you make more informed decisions to maximize investment, prepare for market pivots, and stay one step ahead of the competition. Learn how ...

- Vehicle-to-vehicle communication will enable active safety systems that will substantially change the landscape of insurance.
- 3D printing will alter the speed and diversity of vehicle models, while the cost for repairs, parts, and prototypes will drop substantially.
- Regulations against indirect auto lenders will force a greater consolidation of the auto dealership business.

What's Inside?

The Automotive Industry Insights whitepaper examines the industry throughout the vehicle lifecycle and across the vehicle value chain. Below are two representative charts from the paper that highlight the lifecycle and value chain activities. The whitepaper examines insights in these areas in significant detail across four factors that influence the industry — Vehicle Technology, Commerce, Socioeconomic, and Regulations. Understanding how the industry, businesses, and consumers interact along the vehicle value chain, within each stage of the lifecycle, and aligned with each of the four factors above can mean the difference between riding the knowledge freeway and suffering a strategic breakdown.



Automotive Vehicle Lifecycle

New Car

The form and function of the next generation of vehicles are designed to meet researched market demands. Vehicles are developed and manufactured as efficiently and consistently as possible.

New and Used Car

Vehicles go through a cycle of being distributed, marketed, sold, and maintained as ownership is transferred between consumers and dealerships.

Parts and Scrap

Vehicles reach the end of their usable lives, and the parts are salvaged to maintain other vehicles still in service. The remaining viable scrap is recycled into raw materials.

Vehicle Value Chain Activities



Request your complimentary printed copy of Jabian's Automotive Industry Insights whitepaper by sending a note to journal@jabian.com or visit www.jabian.com/insights for the digital version.